

BC Paint Horse Club

Promoting Paint Horses in British Columbia www.bcphc.com

Hello ...

The BC Paint Horse Club has big plans for the new year! In addition to our Open Show and Competition Program, the Free Trophy Program and our Youth Scholarship, we are once again collaborating with the Lower Mainland Quarter Horse Association to present an all breed open show this summer.

To help keep these opportunities available to our members and exhibitors, we have created a sponsorship program that provides our corporate sponsors with benefits they can value in exchange for their support.

There are over 3,000 Paint Horse owners throughout BC. Over 850 of them are signed into our Facebook accounts. As a BC Paint Horse Club sponsor, an early-in-the-year commitment means you'll get the maximum exposure for your support -- whether that's your logo on our show program and posters, or continuous recognition and a link from our website and regular mentions on Facebook. With your generous support, we can help you increase brand awareness for your business among horse owners in BC and acknowledge your patronage. Be sure to have a look at our website [www.bcphc.com].

We would really appreciate your support!

Sincerely,

BC Paint Horse Club bcpainthorse@gmail.com



BC Paint Horse Club

SPONSORSHIP OPPORTUNITIES

The BC Paint Horse Club is experiencing an unprecedented level of popularity, driven in no small part by the beauty and individuality of our horses! We are reaching out to a select group of businesses to help us achieve new goals in the coming year. Through our website [bcphc.com] and a suite of programs created to appeal to a cross section of Paint Horse owners throughout BC (there are over 3,000), our enthusiastic (and determined!) board of directors are able to provide our members, as well as our sponsors, the recognition they deserve. We invite you to become a part of our team with a sponsorship that will help ensure our continued growth and success!



	FRIEND \$50/\$75	BRONZE \$100/\$150	SILVER \$250/\$325	GOLD \$500/\$750	PLATINUIM \$750/\$1000	PRESENTING \$1500+
Recognition on website	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
Over-the-air recognition by show announcer		√	√	√	✓	√
Enhanced linked logo on website			√	√	✓	√
Enhanced logo recognition in programs/promos			√	√	√	√
Ringside banner (provided by sponsor)			✓	√	√	√
Complimentary exhibitor space at shows					√	√
Framed photo certificate of recognition					√	√
 Logo recognition on awards wherever possible (B2B high points, year ends) and on year end certificates 						\checkmark



BC Paint Horse Club

SPONSORSHIP OPPORTUNITIES







BC PAINT HORSE CLUB SPONSORSHIP CONFIRMATION

PLEASE RETAIN ONE COPY FOR YOUR RECORDS! A RECEIPT FOR YOUR SPONSORSHIP WILL ALSO BE MAILED TO YOU!

Company _		Contact	Contact				
Address		Website					
Telephone	Cell	Email					
SPONSORS	SHIP LEVEL						
	Presenting \$1500 Cash	☐ Silver \$250 Cash					
	Platinum \$750 Cash	☐ Silver \$325 In Kind					
	Platinum \$1000 In Kind	☐ Bronze \$100 Cash					
	Gold \$500 Cash	☐ Bronze \$150 In Kind					
	Gold \$750 In Kind	☐ Friend \$50 Cash					
THANK YOU	FOR YOUR SUPPORT!	☐ Friend \$75 In Kind					
			\$				
YOUR BC PAI	INT REPRESENTATIVE	SPONSOR SIGNATURE	VALUE				

PLEASE MAKE CHEQUES PAYABLE TO BC PAINT HORSE CLUB and MAIL TO BCPHC TREASURER, 421-240TH STREET, LANGLEY, BC V2Z 2X5

E-TRANSFER: BCPAINTHORSE@GMAIL.COM

Sponsorships Maddy Shannon 604.226.8064 Sponsorships Margo Murray 604.375.6054 Sponsorships Avery Murray 250-318-1505